

# International Conference on Housing Welfare and Public Policy

September 16-18, 2012  
Hoam Faculty House, Seoul National University  
(Seoul, Republic of Korea)

## Program

| Date                  | Time      |                         | Contents                   | Site                |            |            |
|-----------------------|-----------|-------------------------|----------------------------|---------------------|------------|------------|
|                       |           |                         |                            | Bldg.               | Room       |            |
| September 16<br>(SUN) | PM        | 6:00-8:00               | • <b>Welcome Reception</b> | (1)                 | Marronnier |            |
| September 17<br>(MON) | AM        | 9:30-10:00              | • <b>Opening Ceremony</b>  | (2)                 | Mugunghwa  |            |
|                       |           | 10:00-10:50             | • <b>Key-note Speech.1</b> | (2)                 | Mugunghwa  |            |
|                       |           | 10:50-11:00             | • <b>Break</b>             |                     | -          |            |
|                       |           | 11:00-11:50             | • <b>Key-note Speech.2</b> | (2)                 | Mugunghwa  |            |
|                       | PM        | 12:00-1:00              | • <b>Luncheon</b>          | (1)                 | Crystal    |            |
|                       |           | 1:00-3:10               | • <b>Paper Session</b>     | Session.1           | (2)        | Mugunghwa  |
|                       |           |                         |                            | Session.2           |            | Magnolia   |
|                       |           |                         |                            | Session.3           |            | Water lily |
|                       |           |                         |                            | Session.4           |            | Camellia   |
|                       |           | 3:10-3:30               |                            | <b>Coffee Break</b> |            | -          |
|                       |           | 3:30-5:40               |                            | Session.5           | (2)        | Mugunghwa  |
|                       | Session.6 |                         | Water lily                 |                     |            |            |
|                       |           | Session.7               |                            | Camellia            |            |            |
| 5:40-6:00             |           | • <b>Break</b>          |                            | -                   |            |            |
| 6:00-8:00             |           | • <b>Dinner Banquet</b> | (1)                        | Crystal             |            |            |
| September 18<br>(TUE) | AM        | -                       | • <b>Field Trip</b>        |                     | -          |            |

• Building No.(1) is the Main Building and (2) is the Convention Center at Hoam Faculty House.

## Keynote and Plenary Sessions

### KEY-NOTE SPEECHES

### Housing Welfare in Korea and Western Europe

*Chair* Kim, Brian Hong Sok (Seoul National University, Republic of Korea)

**AM 10:00 – 10:50, Mugunghwa Hall /무궁화 (2F, Convention Bldg.)**

#### **Housing Welfare and Public Policies in Korea**

Kim, Jeong-Ho

KDI School of Public Policy and Management, Republic of Korea

*Discussant* Clark, William A. V. (UCLA, United States of America)

& Jensen, Lotte (Copenhagen Business School, Denmark)

**AM 11:00 – 11:50, Mugunghwa Hall /무궁화 (2F, Convention Bldg.)**

#### **Housing and Welfare in Western Europe: What Insights for South Korea?**

Ronald, Richard

University of Amsterdam, Netherlands

*Discussant* Chiu, Rebecca (The University of Hong Kong, Hong Kong)

& Goetz, Edward (University of Minnesota, United States of America)

### SESSION.1

### Social Housing: Institution, Organizations and Governance

**PM 1:00 – 3:10, Mugunghwa Hall /무궁화 (2F, Convention Bldg.)**

*Chair* Hirayama, Yosuke (Kobe University, Japan)

#### **Plenary KEY-NOTE Speech**

##### **The Transformation of Social Housing in the U.S.**

Goetz, Edward

University of Minnesota, United States of America

*Discussant* Kim, Brian Hong Sok (Seoul National University, Republic of Korea)

#### **Policy on Rural Housing in the New Territories of the Hong Kong Special Administrative Region, The People's Republic of China**

Chan, Thomas Man-chiu

Hong Kong Institute of Land Administration (HKILA), Hong Kong

*Discussant* Donoghue, Jed (University of Tasmania, Australia)

## **Public Housing and Social Capital**

Donoghue, Jed & Tranter, Bruce

University of Tasmania, Australia

*Discussant* Chan, Thomas Man-chiu (HKILA, Hong Kong)

## **How to Improve Affordability and Financial Viability in Korea's Public Rental Housing Sector**

Jin, Meeyoun

Land & Housing Institute (LHI), Republic of Korea

*Discussant* Goetz, Edward (University of Minnesota, United States of America)

## **SESSION.2 Housing Policy and Welfare**

**PM 1:00 – 3:10, Magnolia /목련 (1F, Convention Bldg.)**

*Chair* Ronald, Richard (University of Amsterdam, Netherlands)

### **Plenary KEY-NOTE Speech**

#### **Housing Welfare Policies in Scandinavia: A Comparative Perspective on a Transition Era**

Jensen, Lotte

Copenhagen Business School (CBS), Denmark

*Discussant* Choi, Mack-Joong (Seoul National University, Republic of Korea)

### **Low Income Housing in Pakistan: Issues and Challenges**

Hussain, Shabbir

WAPDA Cooperative Housing Society, Pakistan

*Discussant* Lee, Man-Hyung (Chungbuk National University, Republic of Korea)

### **Abandoned and Incomplete Buildings in Korea and Policy Alternatives**

Lee, Man-Hyung & Kim, Kwang-Ju

Chungbuk National University, Republic of Korea

*Discussant* Jensen, Lotte (Copenhagen Business School, Denmark)

### **Future of Housing Welfare: For Harmonious Community**

Choi, Eunhee

Land & Housing Institute (LHI), Republic of Korea

*Discussant* Hussain, Shabbir (WAPDA Cooperative Housing Society, Pakistan)

## SESSION.3

## Housing Market and Policy Response

PM 1:00 – 3:10, Water lily /수련 (1F, Convention Bldg.)

*Chair* William A. V. Clark (UCLA, United States of America)

### **The Pro-market Housing System and Demographic Change in Taiwan**

Chen, Yi-Ling

University of Wyoming, United States of America

*Discussant* Lee, SeongWoo (Seoul National University, Republic of Korea)

### **Can Real-estate Tax in China Curb the Housing Price?**

Liang, Xin

Renmin University of China, China

*Discussant* Chen, Yi-Ling (University of Wyoming, United States of America)

### **Influences of Macro-control Policies on Housing Price in China: Evidence from Guangdong**

He, Qicong & Chen, Huiwei

City University of Hong Kong & The University of Hong Kong, Hong Kong

*Discussant* Liang, Xin (Renmin University of China, China)

### **Does Education Matter for Homeowner's Relocation in Korea?**

Lee, SeongWoo & Park, Jonghoon

Seoul National University, Republic of Korea

*Discussant* He, Qicong (City University of Hong Kong, Hong Kong)

## SESSION.4

## Housing Subsidy for Housing Welfare

PM 1:00 – 3:10, Camellia /동백 (1F, Convention Bldg.)

*Chair* Chiu, Rebecca (The University of Hong Kong, Hong Kong)

### **An Integrated Housing Subsidy Approach: An Introduction to the Housing Subsidy of Macau**

Wong, Kam Ieng

The University of Hong Kong, Hong Kong

*Discussant* Choe, KyungHo (Delft University of Technology, Netherlands)

### **A New Method for Measuring Homelessness**

Amore, Kate, Howden-Chapman, P., Baker, M., & Viggers, H.  
University of Otago, New Zealand

*Discussant* Chugg, Pattie (*ShelterTas, National Shelter, Australia*)

### **Exploring Housing and Welfare in Korean context: Harmony of Homeownership, Social Housing and Jeonsae**

Choe, KyungHo & Elsinga, Marja  
Delft University of Technology, Netherlands

*Discussant* Amore, Kate (*University of Otago, New Zealand*)

### **Effect of Purchased Rental Housing as Social Housing in South Korea**

Park, Kun-Suk & Kwon, Hyuck-Sam  
Land & Housing Institute (LHI), Republic of Korea

*Discussant* Wong, Kam Ieng (*The University of Hong Kong, Hong Kong*)

## **SESSION.5 Comparative Housing Market**

PM 3:30 – 5:40 Mugunghwa Hall /무궁화 (2F, Convention Bldg.)

*Chair* Kim, Jeong-Ho (*KDI School, Republic of Korea*)

### **Plenary KEY-NOTE Speech**

#### **Housing in a Time of Crisis: Access, Affordability and Inequality in European and US Contexts**

Clark, William A. V.

University of California, Los Angeles (UCLA), United States of America

*Discussant* Kunnert, Andrea (*Austrian Institute of Economic Research, Austria*)

### **From Excluded Ghettos to Exclusionary Enclaves: A Private Sector Initiative in Guangzhou, China**

Chen, Huiwei & He, Qicong  
The University of Hong Kong & City University of Hong Kong, Hong Kong

*Discussant* Lee, Jong-Kwon (*Land & Housing Institute, Republic of Korea*)

### **Austrian Housing Policy in the International and Macroeconomic Context**

Kunnert, Andrea  
Austrian Institute of Economic Research, Austria

*Discussant* Chen, Huiwei (*The University of Hong Kong, Hong Kong*)

## **Housing Finance and Government Expenditure for Housing Welfare in South Korea**

Lee, Jong-Kwon

Land & Housing Institute (LHI), Republic of Korea

*Discussant* Clark, William A. V. (UCLA, United States of America)

### **SESSION.6 Housing and Sustainable Community**

PM 3:30 – 5:40 Water lily /수련 (1F, Convention Bldg.)

*Chair* Goetz, Edward (University of Minnesota, United States of America)

#### **Plenary KEY-NOTE Speech**

#### **A Comparison of Housing Welfare Policies between Major Asian Countries in the Modern Era**

Chiu, Rebecca

The University of Hong Kong, Hong Kong

*Discussant* Ma, Kang-Rae (Chung-Ang University, Republic of Korea)

#### **Factors influencing Housing Welfare for Fishing Neighborhood in Urban Fringe of Surabaya, Indonesia**

Arifin, Lilianny S., Indrani, Hedy C., & Marsefio, H.

Petra Christian University, Indonesia

*Discussant* Chiu, Rebecca (The University of Hong Kong, Hong Kong)

#### **Village-in-City as a Sustainable Form of Social Housing Communities for China**

Liau, Laurence

SPADA & The University of Hong Kong, Hong Kong

*Discussant* Arifin, Lilianny S. (Petra Christian University, Indonesia)

#### **An Analysis on the Time Taken to Enter First Homeownership: Examining Individual and Household Differences through Duration Modeling**

Ma, Kang-Rae & Kang, Eun-Taek

Chung-Ang University & Seo-Nam University, Republic of Korea

*Discussant* Liauw, Laurence (SPADA & The University of Hong Kong, Hong Kong)

PM 3:30 – 5:40, Camellia / 동백 (1F, Convention Bldg.)

*Chair Jensen, Lotte (Copenhagen Business School, Denmark)*

**Plenary KEY-NOTE Speech**

**Housing Welfare Policies in Japan in the Modern Era**

Hirayama, Yosuke

Kobe University, Japan

*Discussant Ha, Seong-Kyu (Chung-Ang University, Republic of Korea)*

**The Problem of Housing: The Case of the Marginalized in the City of Bangalore, India**

Gowda, Krishne & Sridhara, M. V.

University of Mysore, India

*Discussant Hirayama, Yosuke (Kobe University, Japan)*

**When Morals and Markets Collide: An Exploration of the Impacts of a Market Ethos on Aged Residential Care in New Zealand**

Woods, M., Phibbs, S., & Severinsen, Christina

Massey University, New Zealand

*Discussant Gowda, Krishne (University of Mysore, India)*

**Determinants of Residential Location and Social Network of Korean-Chinese in Seoul Metropolitan Region**

Jun, Myung-Jin & Ha, Seong-Kyu

Chung-Ang University, Republic of Korea

*Discussant Severinsen, Christina (Massey University, New Zealand)*

## ***Venue Information (Seoul/ Seoul National University)***

This conference will be held in Hoam Faculty House (<http://www.hoam.ac.kr/english/>) of Seoul National University, Seoul, Republic of Korea.

- For further information about tourism in Seoul, please visit ‘The Official Guide to Everything Seoul ([http://www.visitseoul.net/en/index.do?\\_method=main](http://www.visitseoul.net/en/index.do?_method=main))’.
- You can get more information about Seoul National University through website, <http://en.snu.ac.kr/>.



## ***Conference Committee***

- **Conference Chairs:**  
Soo-Sam Kim (Director General, Land and Housing Institute)  
Seong-Kyu Ha (Professor, Chung-Ang University)
- **Organizing Committee Chair:**  
Seong-Woo Lee (Professor, Seoul National University)
- **Organizing Committee Members:**  
Brian Hong Sok Kim (Professor, Seoul National University)  
Kang-Rae Ma (Professor, Chung-Ang University)
- **Secretariat:**  
Hyun-Joong Kim (Researcher, Seoul National University)  
Jae-Hee Hwang (Researcher, Seoul National University)

## ***Contact***

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